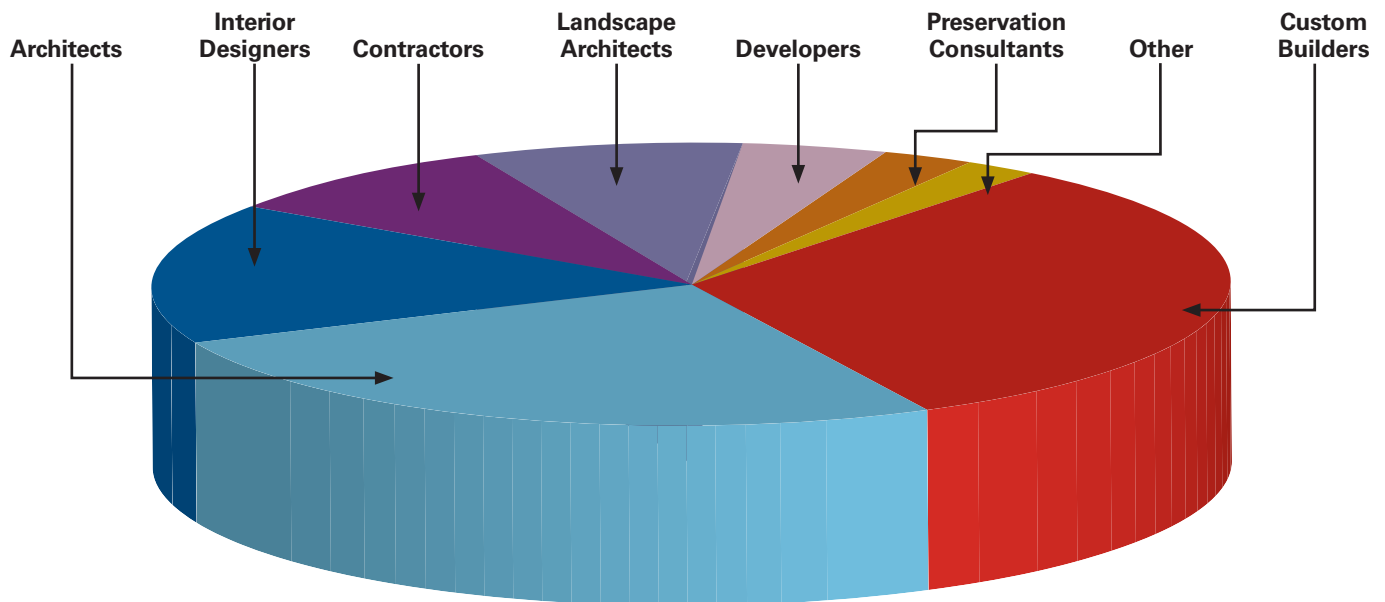


Period Homes Delivers Buyers and Specifiers in the Residential Restoration, Renovation and Historically Inspired New Construction Market

Analysis of readership by business classification

BUSINESS CLASSIFICATION	NUMBER OF READERS	% OF TOTAL AUDIENCE
Custom Builders	13,760	32%
Architects	11,180	26%
Interior Designers	6,880	16%
Contractors	3,870	9%
Landscape Architects	3,440	8%
Developers	1,720	4%
Preservation Consultants	1,290	3%
Other Building Professionals	860	2%
TOTAL	43,000	100%



Restore Media, LLC, is publisher of *Clem Labine's Traditional Building* and *Clem Labine's Period Homes* and Tradweb. Producer of the Traditional Building Exhibition and Conference.

45 Main Street, Suite 705, Brooklyn, NY 11201 (718) 636-0788 Fax: (718) 636-0750
1054 31st Street, NW, Suite 430, Washington, DC 20007 (202) 339-0744 Fax: (202) 339-0749