

What Traditional Building and Period Homes Do to Maximize Your Sales Lead Response

Traditional Building and **Period Homes** help boost your customer response by giving you:

- * An editorial environment which helps readers purchase and specify traditional style products.
- * An audience of professionals who buy building materials daily.
- * Your company listing in the appropriate Supplier SourceList—which includes your website address.
- * Your company will get online links and listings on www.traditional-building.com and/or www.period-homes.com. The more you advertise, the more web exposure you get (162,291/69,043 monthly visitor sessions respectively for *Traditional Building* and *Period Homes*).
- * Priority consideration for an editorial photo and caption.
- * Your company listed on www.traditional-building.com and/or www.period-homes.com, in the Product Literature Section.
- * Your product photo and description in the Online Product Gallery.
- * Inclusion in our free Reader Service System.
- * Faster customer response by e-mailing your sales lead weekly.